

PRIVACY POLICY

§ 1

This Privacy Policy contains information on principles of processing and protection of personal data of entities using the Website (hereinafter referred to as the "Users") owned by MyPrint.pl sp. z o.o., which can be found at <https://myprint.pl/> (hereinafter referred to as the "Website"), as well as a cookie policy. The controller of personal data provided by the Users is MyPrint.pl sp. z o.o., Poznań, 60-129 Poznań, ul. Sielska 17a (with its registered office at the address: 62-052 Poznań, ul. Kolejowa 171) entered in the Register of Entrepreneurs kept by the District Court Poznań - Nowe Miasto and Wilda in Poznań, 8th Commercial Division of the National Court Register, under number 0000606548, REGON (Statistical Number): 363912381, NIP (Tax ID Number): 7792440504, hereinafter referred to as the "Controller". The personal data processing is carried out based on the principals laid down in the Act of 10 May 2018 on Personal Data Protection and the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to processing personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation).

Information about the Website Users and their behaviour is obtained in the following manner:

- (a) through data entered voluntarily by the Users in the electronic form placed on the Website,
- (b) by saving cookie files in terminal equipment (the so-called "cookies"),
- (c) through web server logs collected by a hosting operator.

The website only collects information provided voluntarily by the Users, but it can also collect information about connection parameters (time, IP address, browser).

The website uses a communication encryption protocol (SSL), which aim is to ensure the highest security standards.

§ 2

Cookie files, also referred to as "cookies", are text files saved and stored in memory of a device used to browse websites (e.g. a PC, notebook, tablet, palmtop, mobile phone). Once these files are saved, a server or servers connect with them, gaining appropriate access to them.

The <https://myprint.pl/> website and all its subpages use cookies only for the purpose of:

- creation of aggregate statistics and analyses that help us to understand how the site is used and facilitate its development,
- website optimization in terms of various devices and browsers,
- measuring the effectiveness of conducted campaigns and advertising activities, as well as adjusting the content and forms of ads displayed both on the website and, for example, in the Google advertising network (more details: <https://support.google.com/adwords/answer/2407785>);

Therefore, part of the data may be transferred through the tools we use to external partners. In turn, the partners can combine this data with other information received from the Users or sent with the tools that they use on their own. Below, there is a list of partners we work with:

- Google Analytics (administrator cookies: Google Inc seated in the US),
- Google AdWords (administrator cookies: Google Ireland Limited seated in Ireland),
- Facebook (administrator cookies: Facebook Ireland Limited seated in).

The website uses two types of cookies: (a) session cookies - they remain on the User's device until they leave the website or turn off the web browser; (b) permanent cookies - they remain on the User's device for a specified period or until they are manually removed by the User. By changing the settings of the software used to view the <https://myprint.pl/> website and its subpages, it is possible to specify the storage conditions and conditions for accessing the cookies used by this website and its subpages, in particular, it is possible to disable the cookies completely. In order to change the cookie settings, you should properly configure the software used to view the <https://myprint.pl/> website and its subpages. Relevant information in this regard can be obtained from the technical support provided for such software or by contacting its supplier. A failure to change the settings of the software used to view the <https://myprint.pl/> website and its subpages is tantamount to, pursuant to Article 173(2) of the Telecommunications Act, consenting to this website and its subpages using cookies for the purposes as set out above.

§ 3

Information about certain behaviours of the Users' is saved on the server. This data is only used to administer the site and to ensure hosting efficiency. The viewed resources are identified by URL addresses. Other parameters may be saved, such as the time of receiving a query and sending a response, encountered errors, information about the user's IP address and the browser used thereby. All the collected data is not related to any specific persons browsing the Website, and it is used only for the purpose of effective administration of the Website.

§ 4

Personal data of the Website Users referred to in Section 1 Paragraph 4 above is only processed for the purpose for which the data has been provided by the Website Users with their prior consent, including:

- to prepare a quote for a service and send a commercial offer,
- to handle a request, contact the Website User or reply to a message sent thereby;
- to fulfil the Controller's obligations imposed thereon by legal provisions,
- to fulfil the Controller's legitimate purposes (e.g. conducting marketing activities), implemented by the Controller or data recipients, which does not breach the rights and freedoms of data subjects.

The recipients of the Website Users' personal data are entities cooperating with the Controller to the extent necessary to achieve the purposes set out in Section 4 Paragraph 1 above and entities processing the data on our behalf, i.e. entities handling IT systems and entities providing advisory, accounting and legal services. Under this Privacy Policy, the Controller will collect some or all of the data listed below:

- full name,
- company name,
- email address,
- IP address,
- the User's website address,
- complementary information on the business run by the User.

The access to the personal data is restricted to those holding authorization granted by the Controller. Based on the relevant law and regulations, personal data collected by the Controller may be shared with competent state authorities. The collected Users' data will only be stored for as long as it is allowed for legal and regulatory reasons (including for accounting purposes) and necessary due to the justified fulfilment of the purposes set out in Section 4 Paragraph 1. The Controller will contact the User via email or an Internet application (live chat). The Controller is responsible for the use of appropriate technical and organizational measures aimed at ensuring security of the data provided by the Website Users, in particular, for preventing third parties from accessing the data or processing the same in violation of laws and regulations, and at preventing data loss, damage or destruction. The Website Users have the right to lodge a complaint with the supervisory authority when they believe that the data processing infringes on the provisions of the General Data Protection Regulation of 17 April 2016. The Website Users have the right to access their personal data and the right to rectify the same, the right to restrict the data processing, the right to data portability and the right to erasure of data, the right to object and to withdraw their consent at any time without affecting the lawfulness of the processing that was carried out under the consent prior to its withdrawal. Should you have any questions, doubts, reservations or complaints regarding the Privacy Policy, as well as in case of exercising the rights described above, please contact us via the contact form on the <https://myprint.pl/#kontakt> website.